



Monitoring Database: What are the Organizational Linkages of Our Membership?

Coalitions can use this tool to maintain a database of the “organizational linkages” of their members. The results can be used provide a picture of the coalition’s overall connections. In addition, this is a good way to start a conversation with your coalition about how members compare to each other, what organizations the coalition is most closely connected to, and what resources the coalition may or may not be taking advantage of. This would be best managed in an Excel spreadsheet for easy analysis sand monitoring. This is the second step for coalitions to enter the data after they have their members complete the Organization Linkages Inventory form, indicating the specific organizations and/or agencies that they are closely connected to. Sample data are included below. The total row score for each coalition member offers information across members. The total column score for each organization offers comparisons across organizations. A total overall score (in bold) might be used to compare the coalition’s linkages over time. We recommend that coalitions work with an evaluator or someone familiar with data to support data entry, analysis, and application of the information.

Member Name	Organization/Agency Name												Row Score
	Police Department	School District	Newspaper	Local TV	City Council	Hospital	Ministry Council	YMCA	Family Services	Treatment Center	PTA	Youth Club	
JJ Abrams	3	0	0	3	2	0	0	1	1	3	0	0	13
Jack Black	2	3	0	0	3	1	0	0	0	2	0	0	10
Meryl Streep	0	0	3	3	1	1	0	0	1	0	0	1	10
Column Score	5	3	3	6	6	2	0	0	2	5	0	1	33

Score Key: 0 = No contact or ability to influence; 1 = Minimal contact or ability to influence; 2 = Substantial contact or ability to influence; 3 = High contact or ability to influence

This tool was developed in 2016 by Global Evaluation Solutions as part of its free Coalition Evaluation webinar series.

Shapiro, V.B., Oesterle, S. & Hawkins, D.J. Relating coalition capacity to the adoption of science-based prevention in communities: Evidence from a randomized trial of Communities That Care. *American Journal of Community Psychology*. 2015; (55), 1-12.