



## **Eight Evaluation Purposes/Functions**

**Control-** complying with rules, regulations, guidelines and agreements.

**Budget-** how resources are allocated between different programs, partners, projects, etc...

**Celebrate-** identifying which accomplishments should be selected for celebration and clarifying how should they be celebrated.

**Motivation-** keeping stakeholders, partners, etc... vested and motivated.

**Promotion-** demonstrating to partners that the coalition is doing a good job.

**Appraisal-** describing the overall performance of the coalition.

**Learning-** uncovering what is working and what is not.

**Improvement-** revealing how we can be more effective and efficient.